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BC Wildlife Federation and BoaterExam.com Partnership is a Triple-Win

Vancouver, BC – With the September 15th deadline now passed for all recreational boaters to operate a boat legally without a Pleasure Craft Operator Card, a new partnership between BC Wildlife Federation and BoaterExam.com couldn't come at a better time for anyone who still hasn't obtained their card. Simply by visiting BCWF's website and clicking through on the link to BoaterExam.com, any recreational boater of any age in BC can not only get their card quickly and conveniently through a credible online program, but can also show their support to the BC Wildlife Federation as they do so. For every boater who goes through the BCWF website and signs up for certification with BoaterExam.com, BCWF will receive a \$15 referral fee.

Patti MacAhonic, executive director of BC Wildlife Federation, is delighted with the partnership as another value-added service for BCWF's membership. "A large part of our mandate is to ensure safe recreational practices, whether our members are hunting, fishing, hiking, or boating anywhere in the province. Our partnership with BoaterExam.com is one more benefit we can offer to our membership while creating a new revenue stream to support our work."

BoaterExam.com considers it a winning partnership as well. "I am very excited about this partnership between BoaterExam.com and BC Wildlife Federation; it will provide great cross-promotional opportunities for both of our organizations." says Brent McNamee of BoaterExam.com. "BCWF has a great membership base and access to boaters in BC, and they can really help us to educate and certify boaters, and to make BC's waters safer."

Recreational boating is a favourite pastime in Canada with between seven and nine million people enjoying Canadian waterways each year. Sadly, not every boating excursion is a return trip: Over 200 boating fatalities occur each year along with an estimated 6,000 non-fatal accidents – most of them preventable. The general public and pleasure boaters had expressed concern that anyone of any age could operate a watercraft without having any prior boating experience. The Pleasure Craft Operator Card regulations are intended to reduce the number of boating related accidents & fatalities.

Anyone seeking to register online for their certification can do so at www.bcdf.bc.ca and clicking on the BoaterExam.com link provided on BC Wildlife Federation's home page.

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For further information contact Patti MacAhonic, Executive Director of the BCWF at 604-291-9990 extension 230 or at patti@bcwf.bc.ca.

The BCWF is a province-wide voluntary conservation organization representing over 35,000 British Columbian members whose aims are to protect, enhance and promote the wise use of the environment for the benefit of present and future generations.

The B.C. Wildlife Federation was incorporated under the B.C. Societies Act in 1951 and it became a registered charity in 1969. The Federation is British Columbia's largest and oldest conservation organization.