



For Immediate Release: December 18, 2009

**Attention Outdoor Writers and Environmental Reporters:
Entries now being accepted for B.C. Wildlife Federation Art Downs Award.**

Vancouver, BC - This award is given to recognize excellence in writing and a commitment to conservation and the environment. Art was the founder of B.C. Outdoors Magazine and served as its editor until the late 1970's. As the first real environmental editor he used the pages of his magazine to inform the public of the conservation issues of the day and encouraged writers to address those issues.

The award is for writing that is factual, accurate, well researched and focused on the real issues where governments, private or public companies need to be taken to task on environmental infractions. Priority consideration during adjudication will be given to the author who has managed to bring about change with his/her writing in a significant, positive way.

The deadline for entries is February 15, 2010. Six copies of each article submitted should be sent to:

The Art Downs Award
c/o Phil Hallinan
444 Mulberry Avenue
Kamloops, B.C.
V2B 2R5

All entries will be judged by March 15, 2010 and the winner if any will be notified. The Award will be presented at the BC Wildlife Federation's Annual Convention in Prince George, BC, between April 28 and May 1, 2009. The award is a framed print of Canada Geese over Quesnel Lake, as seen from Art's cabin, and a monetary prize of \$250.00 from B.C. Outdoors.

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For further information contact Patti MacAhonic, Executive Director of the BCWF at 604-291-9990 extension 230 or at patti@bcwf.bc.ca.

The BCWF is a province-wide voluntary conservation organization representing over 35,000 British Columbian members whose aims are to protect, enhance and promote the wise use of the environment for the benefit of present and future generations.

BC Wildlife Federation was incorporated under the B.C. Societies Act in 1951 and it became a registered charity in 1969. The Federation is British Columbia's largest and oldest conservation organization.