



For Immediate release – May 7, 2010

## **BCWF ANNOUNCES 2011 ARTIST OF THE YEAR**

**Vancouver, BC** - BC Wildlife Federation is pleased to announce that it has chosen Denis Mayer Jr. as its 2011 artist of the year for his painting of a black bear entitled "home sweet home". Mayer's painting was chosen from 33 entries submitted to the annual competition intended to raise the profile of resident BC artists whose work exemplifies the beauty of the fish, wildlife and habitat of British Columbia.

A dedicated conservationist and member of the international organization Artists for Conservation, Mayer is widely acclaimed for his unique style of wildlife painting that offers not only remarkable realistic representations but also images infused with energy, vitality and warmth. Limited edition signed prints of his winning entry will be offered for sale later this year by BCWF with the proceeds used to fund conservation projects throughout the province.

With over 100 distinct clubs and approximately 38,000 members, BC Wildlife Federation is the longest standing, province-wide voluntary and locally funded conservation organization in British Columbia. BCWF members contribute countless hours of volunteer time to habitat and conservation projects around the province each year as well as make substantial donations to the benefit of all outdoor users in BC.

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*For further information, please contact Patti MacAhonic, Executive Director of BCWF at 604-291-9990 extension 230 or 604-308-1914.*

