



2010 ARTIST OF THE YEAR

Dear BC Artist,

On behalf of the BC Wildlife Federation, I would like to invite you to participate in our **Artist of the Year 2010** program.

The BC Wildlife Federation is a province wide, non-profit, conservation organization striving to protect BC's fish, wildlife and habitat and promote the wise use of the environment for future generations. The Artist of the Year is one program that supports our efforts through the sale of limited edition wildlife art prints.

Artists are selected a year in advance to allow time for quality production of the artwork for sale and the ongoing promotion of the artist and their work every year.

ARTIST SUBMISSION DEADLINE IS FEBRUARY 28, 2009.

The selection process includes an internal Art Selection Jury who will determine 3 finalists being recommended to our membership who will vote for their preferred painting at the annual convention. At the 2009 convention next April, the Artist of the Year for 2009 will be feted and the 2010 Artist of the Year will be announced. All Artist of the Year Participants are welcome to attend.

Enclosed you will find the Artist of the Year 2010 guidelines and submission form. If you have any questions regarding the program or the BC Wildlife Federation, please feel free to give me a call at 1-888 881 BCWF (2293) ext. 223 or via email at development@bcwf.bc.ca

Yours in Conservation

Jorge Barandiaran
Development Coordinator
BC Wildlife Federation