



2011 Artist of the Year Submission Guidelines

Background:

The BC Wildlife Federation's *Artist of the Year* program was developed in 1992. The goal of this program was to select a resident BC Artist whose work exhibits the beauty of BC's fish, wildlife and habitat. The sale of these limited edition art prints would continue to fund conservation projects throughout the province and at the same time recognize the talent of BC artists.

Winning Artists

2010	Joyce Trygg – <i>Eyes of the Forest</i>	2001	Luke Raffin	<i>Side by Side</i>
2009	Myles Mathis - <i>Wintering on the Fraser</i>	2000	Bruce Muir	<i>Caribou Migration</i>
2008	Valerie Rogers <i>Winter Wanderer</i>	1999	Wilf Schlitt	<i>Hidden Treasures</i>
2007	Denise Soule <i>Mom's Feather Bed</i>	1998	Peter Potapoff	<i>Twilight Admirer</i>
2006	Sandra Nahornoff <i>McGregor Mountain Grizzlies III</i>	1997	Mark Hobson	<i>Along the Way North</i>
2005	Eric Renk -- <i>Headwaters</i>	1996	Liz Mitten-Ryan	<i>A. A. Awe</i>
2004	Sandra Nahornoff <i>McGregor Mountain Grizzlies</i>	1995	Bruce Muir	<i>Northern Steelhead</i>
2003	Rod Tribiger <i>Starlit Serenade</i>	1994	Liz Mitten-Ryan	<i>Commanding Presence</i>
2002	Eric Renk <i>Bull River Bugle</i>	1993	Andrew Kiss	<i>Rocky Mountain Spring Ground</i>

Eligibility

The Artist of the Year program is open to any resident BC artist who supports the BC Wildlife Federation and its mission to preserve and maintain fish, bird and wildlife habitats for the continued use of future generations.

The BC Wildlife Federation *Artist of the Year* award winners who have won in the last two years 2008 – 2009 are not eligible to enter for the year 2010 competition.

Artists must agree to abide by the guidelines in this package.

BCWF ARTIST OF THE YEAR 2011 SUBMISSION REQUIREMENTS

Artwork Criteria

- Artwork must not have been previously published or produced for public sale in any format. Only new originals will be accepted.
- There is no restriction on the medium that you use but paintings will not exceed 16" X 20" in size when re-produced.
- The original must be available to be reproduced in the year in which it is submitted.

Artwork Selection

The artwork will be judged by the BC Wildlife Federation's *Artist of the Year* **Art Selection Jury** comprised of a minimum of one (1) BCWF Director who will preside the Jury and four (4) other invited judges.

The winner will be selected on the basis of:

- ◆ Accuracy
- ◆ Composition
- ◆ Creativity
- ◆ Originality
- ◆ Technical Proficiency
- ◆ Overall Appeal
- ◆ Sales Potential

Submission Procedures

- Interested artists may submit up to three (3) entries per year for consideration.
- Each entry is to be represented by a .jpg 300 dpi digital photo sent physically to us **on disk or by email**.
- *Please note: transparencies and smaller photographs will not be accepted.*
- All entries must be accompanied by the completed copy of the attached submission form and sent to:

Attention: 2010 Artist of the Year

Joëlle Mourré

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Burnaby, BC V5B 3A6

Phone 1-888-881-2293 ext. 223 or via email at development@bcwf.bc.ca

NOTE:

- Artists entering the 2010 *Artist of the Year* program will be asked to consider a donation of any work of art for our fundraiser auction at our 2009 BCWF Annual General Meeting. **This donation or the lack of it will have **NO** effect on the overall 2010 Art Selection Jury deliberations.**
- Should you wish to donate, the art must be received not later than February 28, 2009. Income Tax receipts, for the declared value of your donation, are generally issued within 3 weeks of the donation being received in the BCWF office.