



2011 ARTIST OF THE YEAR

ARTIST'S REPRODUCTION BENEFITS

- Winning artwork will be produced in high quality lithographs in a limited edition size and quantity to be determined solely by the BC Wildlife Federation.
- The artist will receive proofs to a maximum of 50 prints, which shall become the property of the artist. The artist will agree not to sell, donate, give away or distribute in any manner, these artist proofs for a period of one year from the release date of the prints.
- The artist agrees to remarket the first five limited edition prints (5) for the BC Wildlife Federation.
- The number of publisher proofs shall be limited to a maximum of fifteen (15) and are to be given to the sponsor/publisher.
- The artist agrees to grant the use of the winning image on other items or merchandise to be marketed at the sole discretion of the BC Wildlife Federation. These items may include but are not limited to calendars, art cards, playing cards, placemats, napkins, mugs, t-shirts or other clothing, canvas tote bags, and other marketing and/or promotional materials.

Artist Benefit

- Production, promotion and sale of prints, cards and other items.
- Profile in the Outdoor Edge Magazine.
- Artwork on cover of fundraising programs for 1 year.
- New release print will be auctioned at the 2009 Convention Fundraiser.
- Website link from our website to that of the artist so that he/she may sell other works
- Winning entry may be featured on the cover of the BCWF 2010 Calendar

Questions?

Any questions should be addressed to:

2010 Artist of the Year

c/o Joëlle Murré, Development Coordinator

BC Wildlife Federation

Unit 101 – 3060 Norland Ave.

Burnaby, BC V5B 3A6

Fax 604-291-9933

Phone 1-888-881-2293 ext. 223 or via email at development@bcwf.bc.ca