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Women's Outdoor World Magazine Leads BC Women into the Outdoors

Women's Outdoor World Magazine is a fresh new publication directed at BC women who either enjoy the outdoors or want information on how to achieve their goal of being an outdoor woman. Each issue will be packed with valuable information related to different activities in an outdoor lifestyle, with something for everyone, no matter what their interest. There will be 'how to' sections, exciting destinations and what to expect when they get there, recipes, coming events, family adventures and much, much more. Readers have given it rave reviews after only one issue.

Experienced outdoor women will relate their adventures and what drew them to their chosen vocations and avocations. Women will be inspired to push themselves beyond their comfort zone with the information to safely and confidently do so. It is Women's Outdoor World Magazine's mission statement to get BC women to 'entrust mind, body and spirit to the elements'.

This quarterly publication will be available free of charge at most sporting venues, sporting goods stores, coffee shops, trade shows and events throughout the lower mainland, Vancouver Island, the Interior and BC's north country.

The dynamic women behind this publication, although from diverse backgrounds, share many years of marketing, sales, graphic design, editing and publishing. They also share a deep appreciation for the environment, conservation, wildlife and everything the outdoors has to offer. It is their belief that the outdoors should be part of every woman's healthy lifestyle.

Please feel free to contact the publishers, Livia Mior and Yvonne Dean, with questions, suggestions or comments. Livia may be contacted at 604 790 6010 or by email at: livia@womensoutdoorworldonline.com. Yvonne may be contacted at 778 847 1171 or by email at: yvonne@womensoutdoorworldonline.com.

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